



North Valley Animal Disaster Group Standard Operating Guidelines

Title: COMMUNITY OUTREACH

Objective: Provide direction for volunteers working Community Outreach

Description:

Community Outreach is specifically stated in our Mission Statement. Like Fire and Crime Prevention, Community Outreach's goal is to prepare the public before an event so that they will be less impacted – and ideally – not require our services.

- The Community Outreach Coordinator reports to the Executive Director and is responsible for:
 - Determining what events are suitable for NVADG
 - Scheduling events in Better Impact
 - Recruiting volunteers to cover events
 - Assuring that there is adequate equipment, swag, etc.

Related Documents Attached: Frequently Asked Questions During Non-Deployment

Refer to the Media and PIO SOG for Deployment FAQ

Date: January 9, 2020

Author: John Maretti

What do you do? What is your group about?

We are a non-profit organization working under Butte County Animal Control. Our main focus is to educate individuals to make animals part of their disaster plan. During a large disaster, we set up temporary shelters where displaced residents can bring their animals. Under certain conditions, we are allowed into an evacuated area to evacuate animals that have been left behind. The North Valley Animal Disaster Group is not a government funded agency. We do not have a permanent Animal Shelter. To arrange a public education presentation, or for help during a large disaster, please contact us at: info@nvadg.org

What is your Mission Statement and Vision Statement?

Mission Statement: Working with emergency services to educate the public about disaster preparedness, and assist in sheltering and evacuation of animals during a disaster, and assist with human rescue when requested.

Vision Statement: A prepared world, where animals are rescued and sheltered compassionately during disasters.

Do you shelter animals during a single-family tragedy?

No. We are not an Animal Shelter. At times of large disasters, we will set up a Temporary Animal Shelter in the field to assist evacuated residents with their animals, but we have no permanent facilities to house animals. Local animal shelters frequently have facilities to assist at these times. Please contact the following Shelter in your area:

Chico: Butte Humane Society: (530) 343-7917

Gridley/Biggs: Animal Shelter: (530) 846-5678 (530) 846-4825

Oroville City: Animal Enforcement-Shelter-Northwest-SPCA: (530) 533-7636

Paradise: Animal Control: (530) 872-6275

Who do I call about lost animals, barking dogs, aggressive animals, unattended animals, abused animals, etc.?

Butte County and all the cities incorporated in Butte County have Animal Control Offices. They may have limited funding, therefore limited hours. They can help you with licensing, loose animals, abused animals, aggressive animals, etc. They are the primary agency for all animal issues and should be the first place that you should call if you have any type of animal problem. Their numbers are:

Animal Control - Butte County: (530) 552-3888

Animal Control - City of Chico: (530) 895-4926

Animal Control - Oroville City: (530) 533-7636

Animal Control - Paradise: (530) 872-6275

Who do I call if an animal is in a life-threatening situation and needs immediate rescuing?

If you have a horse trailer accident, an animal fallen down a cliff, a structural collapse with a trapped animal, or any other serious emergency, please call 911. Please remember, 911 is only to be used in real emergencies. (The Fire Department will NOT “rescue” cats stuck in trees.)

What type of training does your group have? They have all gone to mandatory training consisting of: Introduction to Animal Rescue, Incident Command System, Fireline Safety Training, Evacuation and Shelter Training, Radio Training, Animal First Aid, etc.

Who makes up the membership of the group?

We have been very fortunate in our volunteer recruitment, which includes Veterinarians, Registered Veterinary Technicians, Nurses, Firefighters, Search and Rescue Personnel, Animal Trainers, Animal Control Officers, and dedicated lay people.

Are you a registered non-profit organization?

Yes! We have full 501 (c) (3) status and are a registered tax-exempt non-profit organization. Any donations that are made to NVADG are tax deductible.

How do I donate?

You may donate via PayPay on our website at: <https://www.nvadg.org/about/donate/>

Checks may be sent to:

North Valley Animal Disaster Group
PO box 441
Chico, CA 95927

Donations of equipment may be arranged by calling our Hotline at (530) 895-0000

What is the commitment for Volunteers?

We offer training classes 4-5 times a year. We would love for each volunteer to attend all the trainings, but understand people's commitments.

Do you rescue Wildlife?

Wildlife Rescue is very specialized. Although we have some training that will allow us to assist wildlife during a large disaster, we prefer to contact Bidwell Wildlife Rehabilitation Center at (530) 343-9004 or Fish and Wildlife at (916) 445-0411.

Are you an Animal Welfare Group?

Our mission statement is to assist in the sheltering and evacuation of animals in large disasters. Your local Animal Control is the best agency to call if there is an animal welfare issue.

Do you offer public education, presentations to service groups, etc?

Yes! One of our main goals is to prepare people for disasters before they happen so that they will already be safe and not have to depend on us. Contact us today to make arrangements at info@nvadg.org

Do you have a Media Representative?

Yes, our Information Officer is available at PIO@nvadg.org

What is your contact information?

Hotline: 530-895-0000 Website: www.nvadg.org Email: info@nvadg.org

Misc Numbers

California Veterinary Medical Association (CVMA) (800) 655-2862
California Animal Response Emergency System (CARES) (916) 651-6517
California Department of Food and Agriculture (CDFA) (530) 225-2140
Fish and Wildlife Department (916) 358-2900
Agricultural Commissioner (530) 891-2754
Butte County Office of Emergency Services (530) 538-7373
Promotion of Animal Welfare Society (PAWS) (530) 876-9774
American Red Cross (Human assistance only) (530) 891-0885
Cal-Fire Fire Information Line: (530) 538-7826